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Branding

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C A P I T A L M A N A G E M E N T

Jack Mayol

Creative Executive Director

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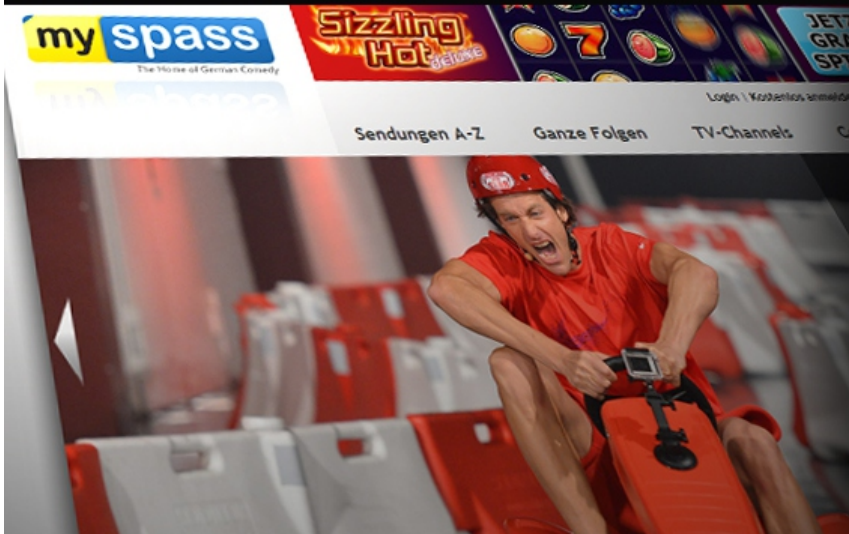


Branding





The Home of German Comedy





lumiga

lumiga





Print

Print



All Eyes on Brazil

The World Cup and Olympics

6-10 X 27', HD

Languages: English, Portuguese

Stage: Development

Release: 2016 (in time for Olympics)

Co-Production: Average Monkey (EST; USA)

Bibi Films (BRA) - Anthro Media (Germany)

Budget: TBA

Myths and Cliches of Brazil vs. The Reality of Brazil

The purpose of the films is to investigate the stereotypes circulating today internationally about Brazil and use these to take a closer look at what is the present reality of Brazil, at this important time in Brazil's history of the World Cup and Olympics when all the eyes from around the world are on Brazil.

Through myths, clichés, legends and folklore the reality of Brazil will be explored in all the areas – culture (music, performance, art, etc), people, education – but also give a deeper insight on possibilities for business, current developments, economy, etc.

What is the reality of Brazil?

As the project is vast and with a big importance also for the good standing and beautiful aspects of Brazil, the films will be made by using the newest and innovative equipment and story telling techniques that will demonstrate the power and innovative edge of Brazil to the whole world.

The long version films will be pre-sold to international Broadcasters.

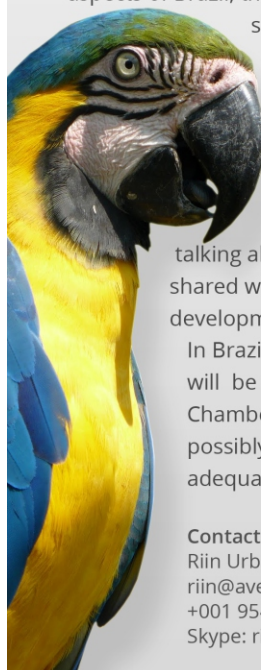
The short clips will be available during the time of the World Cup and Olympics to be used by broadcasters between the shows and events, but will be also licensed as webcontent to the private industry – to be

used by them as introductory marketing videos, talking about Brazil and creating a different angle to be shared with the whole world. (e.g. also presenting fast developments of the economy for foreign investors)

In Brazil the advertising agency for WC and Olympics will be involved as well as national agencies, like Chamber of Commerce, Sociology Department and possibly the Foreign Department of State to get the adequate and latest information out about Brazil.

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Skype: riinurbanik





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Starting At:
\$69

Vacations Around the World

Brought to you by Wall-Street.com's Travel Central

Some Restrictions may apply.

The advertisement features a vibrant background of a tropical beach with palm trees and turquoise water. A large, glowing yellow swoosh curves across the scene, with several US dollar bills falling from it. In the top left, the 'WALL STREET' logo is prominently displayed in a large, yellow, serif font, with 'WALL-STREET.COM' underneath it. On the right side, a red banner reads 'The Rush is on...' and below it, the text 'Starting At: \$69' is shown in a large, white, serif font. At the bottom, a dark blue banner contains the text 'Vacations Around the World' in white, followed by 'Brought to you by Wall-Street.com's Travel Central' and a small globe icon. A final line of text at the bottom right states 'Some Restrictions may apply.'



Worldwide
I M A G E S



A woman with dark hair, smiling, holding a black mobile phone. The phone screen displays 'Promo Code: Save100'.

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12/01/2012: Winner will be announced and be showcased on our fan page and our website. (only with your authorization)

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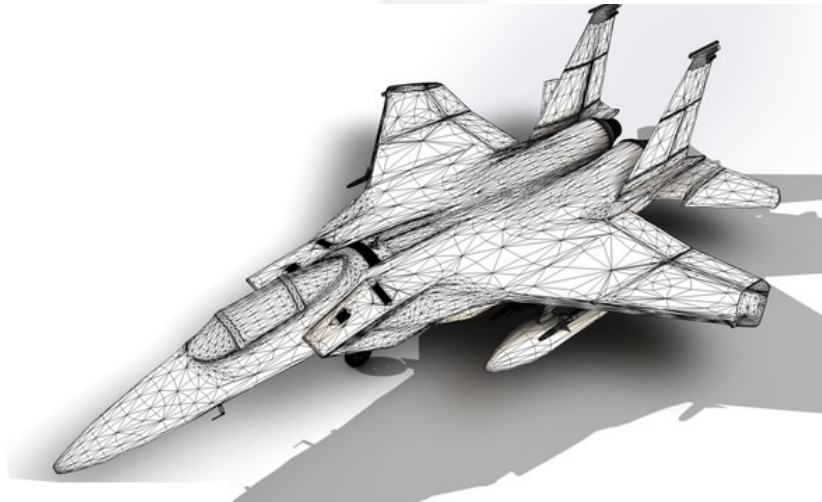
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3D Models

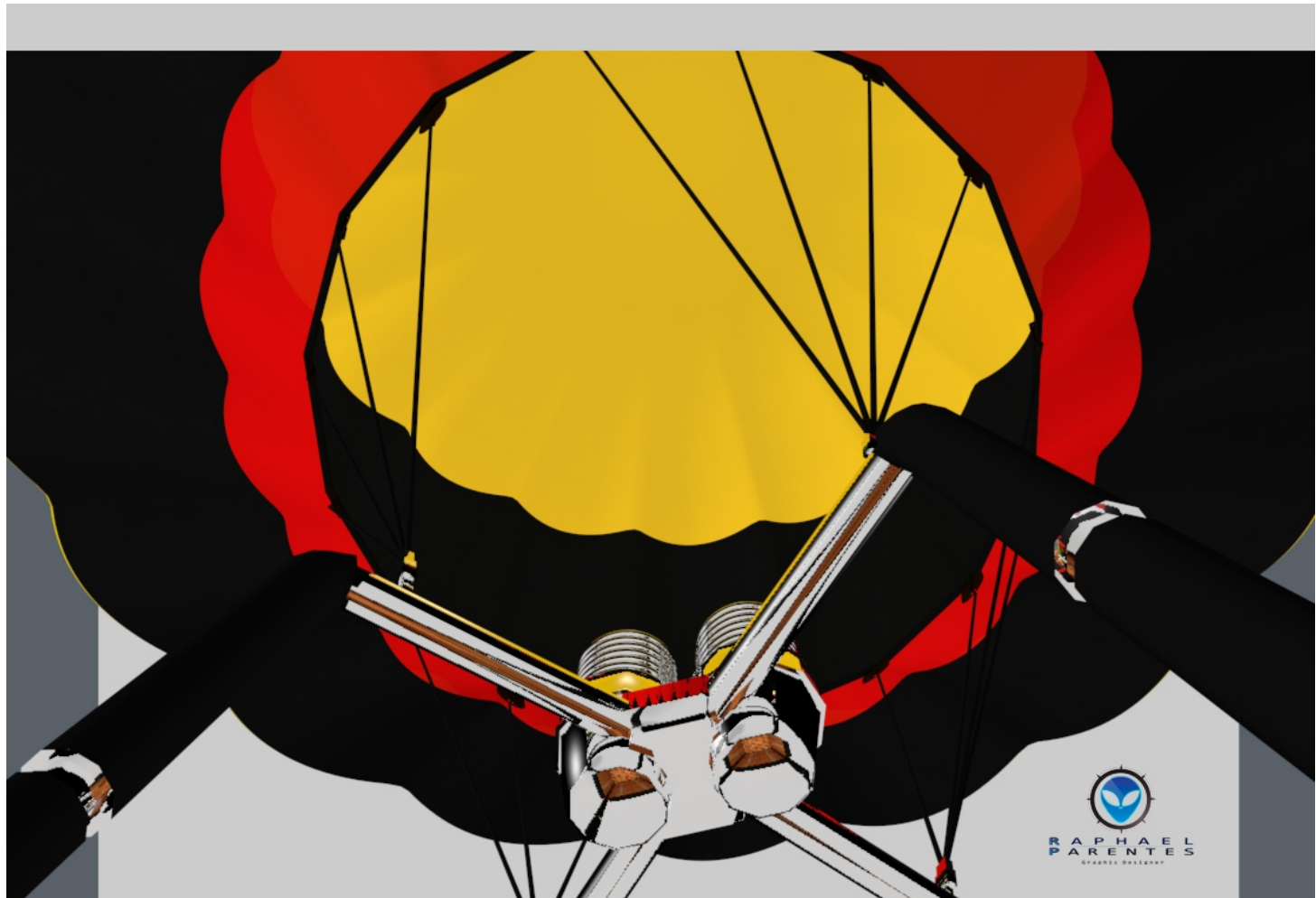


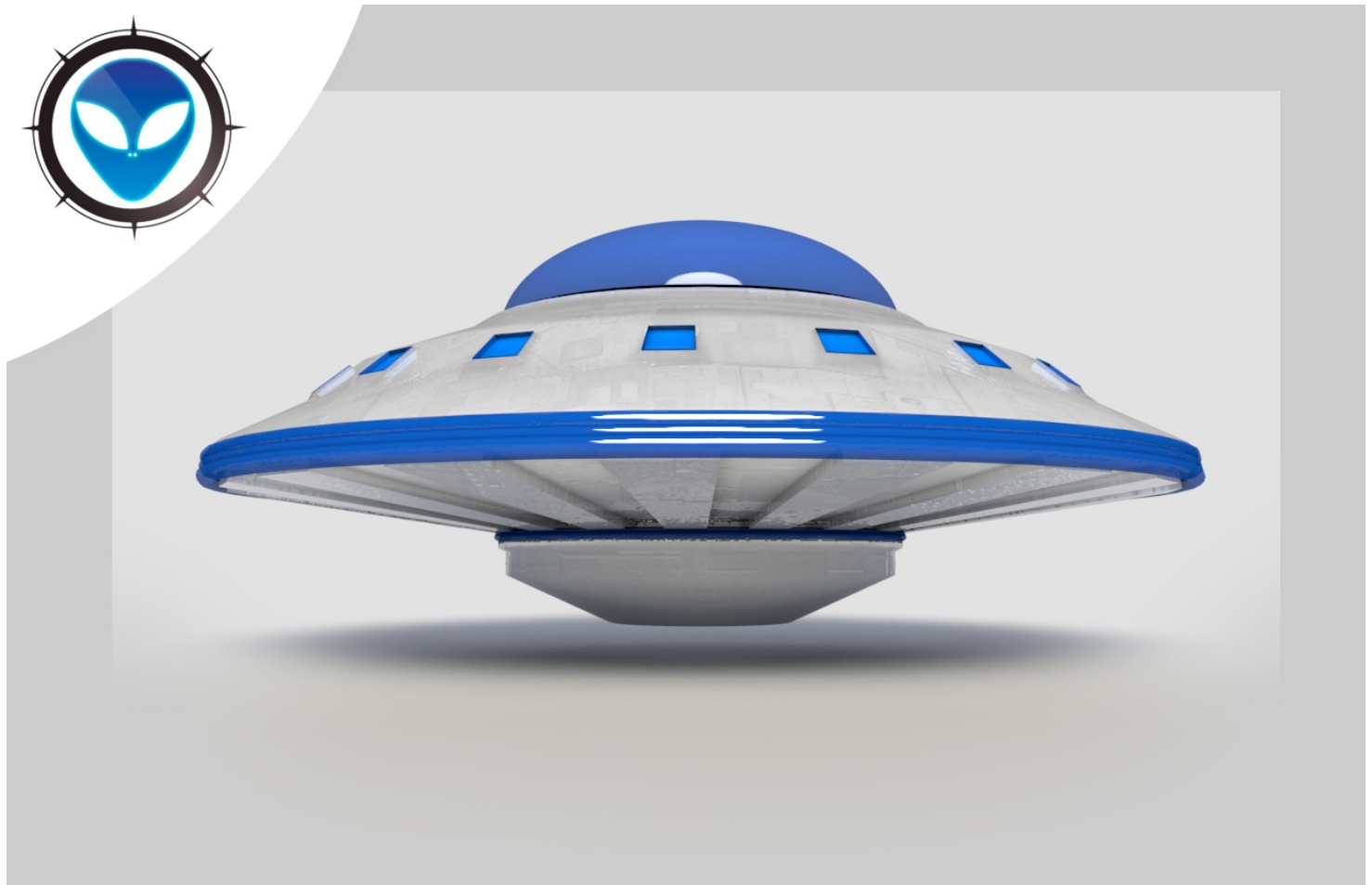


3D Models



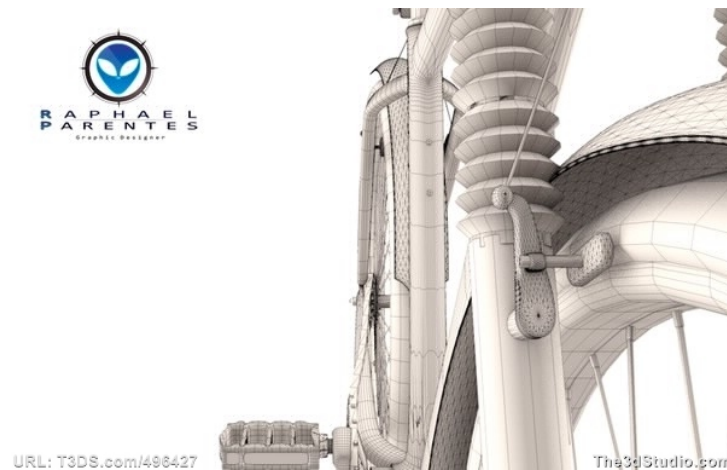
3D Models

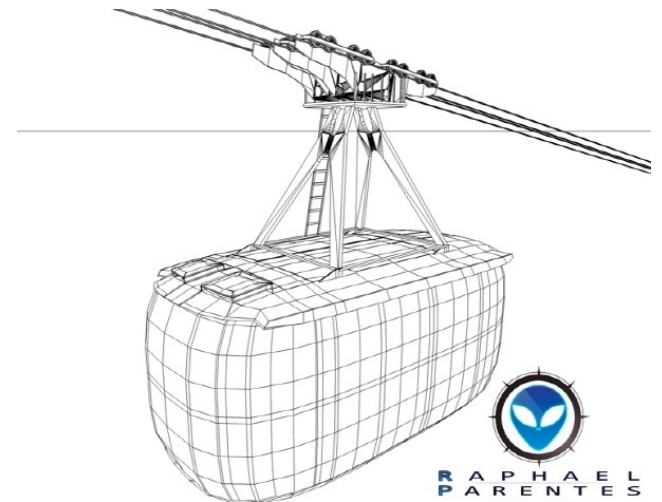


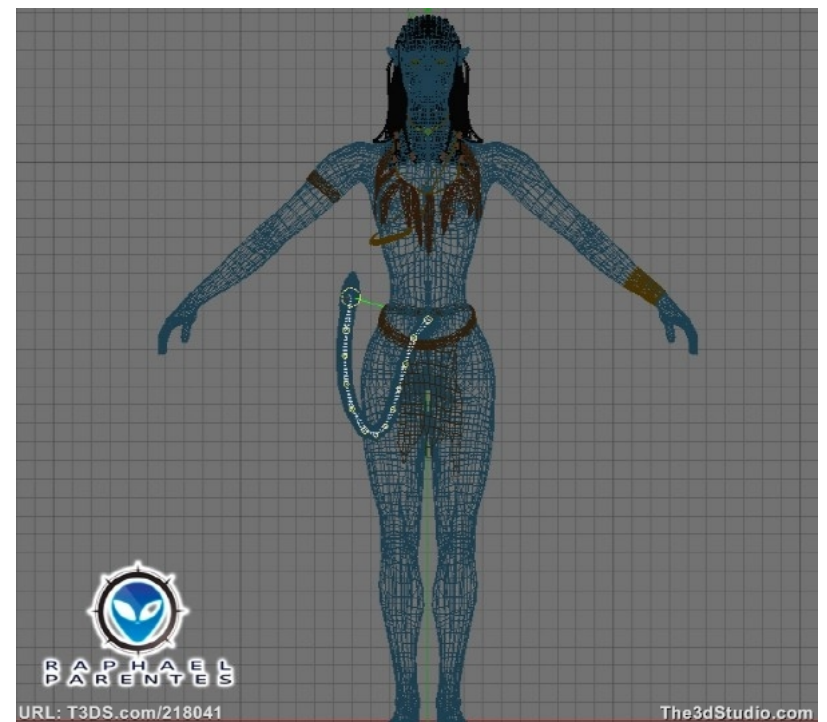


3D Models











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Min. 0 Night

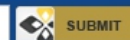


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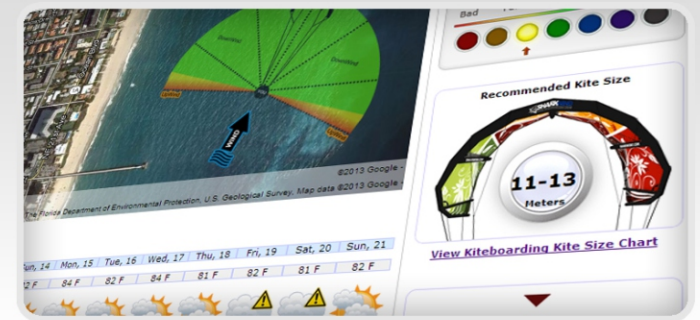
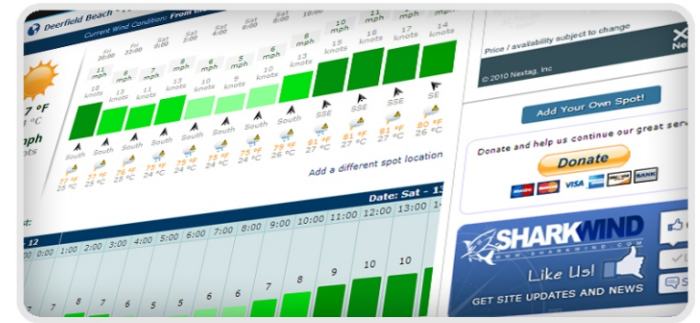


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